What the Heck Is MySpace?

In This Chapter:

- Explore MySpace: creating a MySpace account
- Uploading songs
- Uploading photos/video to MySpace


Come and visit the Social Networking Spaces companion web site at www.snspaces.com, where you can find more tips and updates and have an opportunity to share your thoughts or ask questions.

In Living Color: You can visit www.snspaces.com/pics to see full-color versions of all the pictures from this chapter.
Introduction

MySpace is another social network. Although it isn’t as popular as Facebook overall, it still has tens of millions of users. At one point in the recent past, it was the most popular network; because it invested early on in going international, it still has some popularity there. A youth-oriented virtual world called Habbo did a recent study and maintained that MySpace (and YouTube) were more popular than Facebook among teenagers (see http://tinyurl.com/habbostudy).

It’s generally accepted that MySpace is popular with teens and also is a popular place for bands to have pages. If you’re trying to decide whether to make a personal profile on Facebook or MySpace, I suggest that if you’re a teenager, you may want to do both. If you’re older, you may find more of your peers on Facebook. If you have a band, you probably want to make a MySpace page. If you’re interested in doing business on social networks, or advertising on them, then it may depend on your audience.

MySpace and Facebook are fairly similar. At the time of writing, MySpace pages are a bit more customizable (in terms of being able to access the underlying code called the HTML, which stands for Hypertext Markup Language). You can find more general information on MySpace at http://en.wikipedia.org/wiki/Myspace.

Exploring MySpace

This chapter looks at how to create a MySpace account as if you’re a band. You also upload a few pictures.

If you’d like to get to know more about MySpace before signing up, one of the best ways is to visit the Today on MySpace section on the front page of Myspace.com, and click the “Take the full tour” link, as shown in Figure 14-1.

![Today on MySpace](Image)

*Figure 14-1. Today on MySpace*