Chapter 3

Windows PC Media and File Transfer

In this chapter we will help you get your important files and media from your Windows computer to your Bold. Your Bold is quite a capable media player on which you can enjoy music, pictures, and videos. Like your computer, your BlackBerry can even edit Microsoft Office documents.

You have a variety of choices about how to transfer documents and media and we explore all the most popular ones in this chapter. You will quickly see that some methods such as Mass Storage Mode transfer work well for large numbers of files, whereas you will want to use the Media Sync program to transfer your music playlists. There are a few ways to load up media (music, videos, pictures) and Microsoft Office documents (for use with Documents to Go) onto your BlackBerry:

- Desktop Manager Media Manager (page 106)
- Desktop Manager BlackBerry Media Sync (page 114)
- Mass Storage Mode Transfer (page 144)
- Email the files to yourself as attachments (if they are small enough)

The Mass Storage Mode transfer method allows you to directly copy or drag-and-drop any file types to your BlackBerry when it looks like another disk drive to your computer. (you will see a drive C: normally, but when you connect your BlackBerry, you may see a new drive letter such as E:, F:, G:). We recommend this Mass Storage Mode transfer to copy your Microsoft Office documents (for use with Documents to Go) onto your BlackBerry into the Documents folder. See page 144.

More options are popping up all the time and will vary depending on who supplied your BlackBerry (for example, Verizon’s Rhapsody MediaSync)

Before we begin, we strongly recommend that you install a Micro SD memory card into your BlackBerry handheld. With the price of memory coming way down, you can get a 2 GB, 4 GB, or even an 8GB Micro SD card for little money. Obviously, the bigger the
card, the more media files you can store on your device. (See our chapter on Media Cards on page 359 to learn how to insert a media card)

Using the Media Manager (in Desktop Manager)

NOTE: Remember, you should use BlackBerry Media Sync instead of Media Manager if you want to sync iTunes or Windows Media playlists (see page 114).

To use the Media Manager, follow these steps.

1. Start BlackBerry Desktop Manager.
2. Plug in your BlackBerry Device with the USB Cable.
3. Click the Media icon.
4. Click the Launch button under the Media Manager icon.
5. You may see a license agreement that you need to accept before you can continue.

Scanning Your Computer for Media Files

When you start the Media Manager for the first time, it may ask if you want it to scan your computer for all music, video, and picture files that you could use on your BlackBerry device. This takes a while to do, but it is worthwhile if you have lots of pictures, music, and videos scattered over your computer. So click Yes