The Economic and Political Determinants of IMF and World Bank Lending in the Middle East and North Africa

Introduction

MENA assumes both political and economic significance. Politically, it is arguably the epicentre of world crisis, chronically war-prone and the site of the world’s most protracted conflicts (Hinnebusch 2003 p.1); economically, it owns the bulk of the world’s oil reserves, driving in particular the USA economic engine. In light of the region’s geopolitically and economically strategic position in the world economy it is clear that economic and political factors are inextricably linked when it comes to the manner in which the West, particularly the USA, responds to the region’s needs.

There is a long and rich theoretical and empirical literature on the determinants of the geographical allocation of foreign aid. It is generally accepted that this allocation is influenced by both recipient need and donor interest and that multilateral aid is less susceptible to donor interest than bilateral aid (Maizels and Nissanke 1984; Rodrik 1995). In the past donor interest has often reflected the geopolitics of the Cold War, with pro-Western regimes, regardless of economic need and their record on human rights, being large recipients of Western aid.

It is possible that past aid allocations to MENA have been influenced by USA interests in the region, and that the IMF and World Bank are not immune from such influences. It is often argued, particularly by the anti-globalisation movement, that the two Washington-based multilaterals are strongly influenced by the economic and political needs of their major Western shareholders, especially the USA. This influence can take two forms – determining the geographical flow of funds, that is, who gets what from the IMF and the World Bank; and influencing the conditionality attached to such funds – programme loan recipients are expected to undertake economic liberalisation programmes,
which help to open up their economies to the global economy and Western
economic penetration. In addition, we can speculate that if there is evidence
that past financial flows into pro-Western MENA countries have responded to
donor interest rather than recipient need, then, given the post 9/11 foreign policy
conscerns of the West, this may well intensify in the future.15

In light of the above, this chapter attempts to assess whether donor interest,
particularly the political interests of the USA, have affected the flow of funds from
the IMF and World Bank to the MENA region. Although there is a large body of
literature on the multiple determinants of aid allocation, much of the empirical
work does not disaggregate aid by donor and when it does it tends to focus on
bilateral donors. In addition, the more recent empirical work tends to employ panel
data which aggregate recipients. Although there is a small but growing body of
literature on the influence of the political preferences of the IMF and World Bank's
principal shareholders on lending decisions (Killick 1995, Rowlands 1995, Thacker
best of our knowledge, this is the first time an attempt has been made specifically
to analyse this phenomenon in the geopolitically strategic MENA region. In
addition, the fact that we concentrate on specific MENA countries enables us to
capture political influence in a manner somewhat different from the existing studies
which tend to look at IMF lending in aggregate. Such an analysis is timely given
the new foreign policy interest of Western powers in MENA.

In the next section we assess what is already known about the geopolitical
influences on aid flows to the MENA region and the potential for this to
operate via the IMF and World Bank. From this we conclude that there is
scope for IMF and World Bank lending in the region to respond to the
political interests of their major shareholders. We support these arguments
with both a qualitative and a quantitative analysis of the determinants of
World Bank and IMF programme lending to the region, focusing on both
economic need in the MENA countries and the politics of donor interest
before concluding.

Politics, aid and MENA – What do we already know?

Three facts are already established in the literature – bilateral aid flows are
influenced by donor political interest; flows into MENA, most notably Egypt
and Israel, are partly politically determined; and the USA wields considerable
power and influence in the IMF and World Bank.

Trends in aid flows to MENA

The MENA region has been the second largest regional recipient of aid in
the period since 1960. Between 1960 and 2001, the MENA region received